



# ***Cultural Immersion Tour***

***Natal, Brazil***

***July/August 2026***

**10 – 14 Days**



During the summer of 2026, Wagner Soccer will be running cultural soccer tours to Brazil, focusing on providing opportunities for girls in Brazil to have the opportunity to participate in soccer with their American counterparts. These “Experience” tours are a way to learn about other cultures and customs through soccer, capoeira, tourism, food, and education. The 2026 tour will be focused in Natal, RN, with the opportunity to travel to other parts of Brazil (Amazon, Foz do Iguacu, Rio de Janeiro).

The Wagner Soccer Intercâmbio program is one of cultural immersion. Wagner Soccer introduces the American participants to Portuguese, capoeira, soccer, food, dance, and other things typical in Brazilian culture. Then, the participants are immersed directly into the culture, living much like

Brazilians, during their time in Brazil. The goal is not to play soccer against Brazilian players, but to immerse themselves in the lives of Brazilians. To truly understand what it is like to be a kid in Brazil. The participants will not compete against SEI of Tangará, PSG Academy of Natal or other soccer escolinhas (schools) in Natal. Instead, they will train with those escolinhas and the coaches who run them. The Americans and Brazilians will join together and teach each other about customs, language, friendship, and soccer.



Buggy Tour - 2016  
2016



Girls Soccer Initiative Interview  
Globo TV - 2016



Exchange with Josa Project  
2016

Passion, Respect, Community, and Family are what participants of the Wagner Soccer Intercambio will share. It will change perspective and will change lives for those participating from the United States and for those who are welcoming them in Brazil.

### Girls Soccer Initiative



Through the joint work of multiple Brazilian partners, *Wagner Soccer* helped to develop a platform by which participants in the United States and Brazil could learn what it was like to participate in activities together. What was most significant was the Girls Soccer Initiative that *Wagner Soccer* commenced in 2012 and is now a part of multiple soccer organizations in Natal.

*Wagner Soccer* worked with its Brazilian partners to develop a means by which girls could have organized soccer programs. Brazilian culture does not provide for these types of opportunities for young Brazilian girls. Girls play soccer in Brazil, but it is mostly with friends and family. Few clubs have programs like what is available in the United States.



Max & Samantha at ABC F.C.



Samantha at the Josa Project



Samantha at ABC F.C.

## Capoeira Celeiro de Bambas



2022 Tour

Capoeira is a Brazilian martial art that integrates the beauty of dance with the discipline of traditional martial arts. In 2012, Bob Wagner and his family met Professor Zezinho, one of the foremost instructors of capoeira in the city of Natal. Zezinho is the headmaster for Celeiro de Bambas school. As the head of the school, Zezinho and other instructors organize programming throughout the community for students who come from the local area, the United States, and Europe. The foundation of the program is about community and respect; it is more than just capoeira. Those who participate in the programs with Zezinho are taught to be good citizens and respectful of those around them. He has spent many years working with children and adults in the community of Planalto, and his program provides the community with an escape from problems in their lives through a space to play the sport they love with a community of friends and family. With cooperation from the community, Wagner Soccer has helped foster an educational environment through English and Math tutoring.



A Roda - 2022 Tour

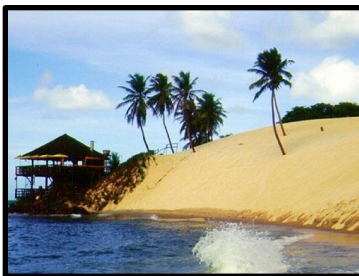


English and Math Tutoring



Capoeira Training

### **I. Natal, RN, Brazil**



Natal is one of the most spectacular cities in Brazil. With its 365 days a year of tropical weather and known for having the best air quality in the Americas, Natal is a virtual paradise, in a modern, tranquil city. The warm ocean waters and breathtaking scenery will provide for fantastic outdoor excursions.

Participants will have the opportunity to see a professional game at the World Cup Stadium (if schedule permits). There will be opportunities to play beach soccer in some of Natal's most pristine beaches.



2022 Natal Intercambio



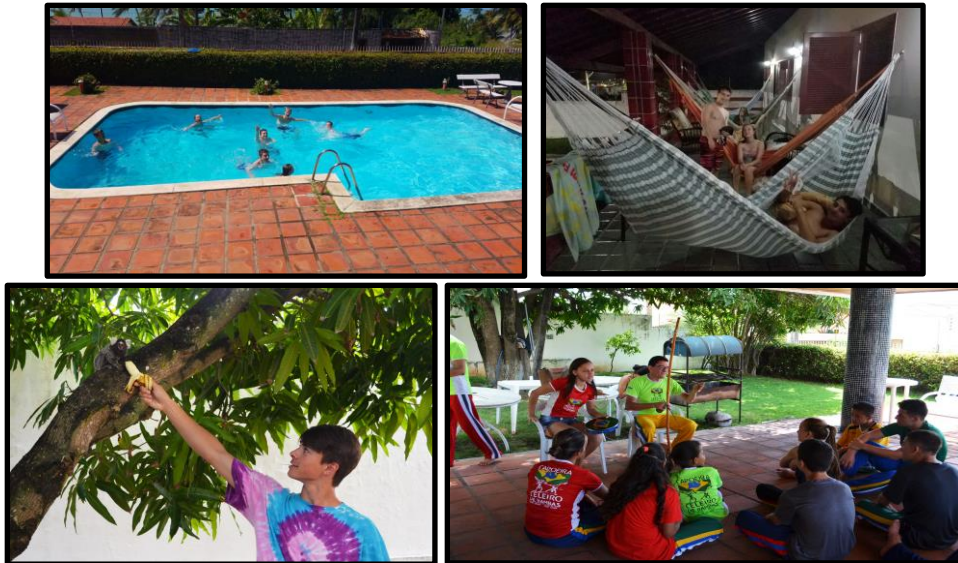
Tangara Intercambio - 2014 Wagner Tours  
SEI x Wagner Soccer



2019 Natal Intercambio

## **Accommodations (Private Home)**

Since 2016, Wagner Soccer has hosted the immersion groups in a single residence, a few blocks from the famous Ponta Negra beach. The family atmosphere at the residences features freshly prepared Brazilian meals and a meeting place for people within the communities we are immersing in.



## **Accommodations (Apartments)**

For adult participants, including parents and family members, beautiful apartments are used for their stays. These amazing accommodations, overlooking the ocean, give an amazing beach vacation, for those who would like to venture out in the safe community of Ponta Negra.

### **Duna Barcane**

The residence of Duna Barcane is the showcase apartment complex in Ponta Negra Beach. The two towers contain 2-bedroom and 2-bathroom, modern accommodations that overlook the ocean and much of Ponta Negra. Since 2019, Duna Barcane has been the home for all parents and adults traveling with the tour.



### **Corais Enseada**

The residence of Corais Enseada is an apartment complex with 2 towers and large, 3-bedroom residences. These modern apartments are accompanied by pools and private futsal courts that have lighting to play at night. This complex has been the home of the Wagner Tours since 2014 and the residents of the complexes provide an amazing community of friends for barbeques, parties and futsal games.



## Tourism

For excitement, tour participants will take dune buggies through the famous dunes of Natal. The rides, with or without “emotion” will be a once-in-a-lifetime experience. Other sites such as the historical Forte do Reis Magos, the picturesque town of Pipa and snorkeling at Maracajau are just some of the many things that participants may explore during their time in paradise.



2022 Tour of the Dunes



2016 Aquarium



Forte do Reis Magos



2016 Cumuripim

## II. Rio de Janeiro Day Tour (optional) – (1 - 3 days)





Maracana Stadium 2014 and Corcovado 2012

### III. **Praia da Pipa (Pipa Beach), RN (optional) – (1 – 3 days)**

Pipa Beach is just an hour and a half's drive from the laid-back city of Natal. This cool, coastal enclave has it all – a buzzing, international vibe, striking coastal cliffs and beaches where you can swim with dolphins or slap on a natural mud mask.

Pipa combines the beauty of nature with a trendy, cosmopolitan atmosphere. The spectacular beaches backed by sheer cliffs will leave you feeling far from civilization, but the bustling village streets filled with bars, restaurants and stores will keep you from getting bored. Pipa is just a short drive south from Natal, and it's well worth staying a few nights.



The Tour Package includes the following:

- Airport pickup and drop-off in Natal.
- Intercambio sessions with local soccer groups, (Projeto Golaço, SEI of Tangara, UFRN Women, etc.).
- Beach soccer games and practices / Futsal.
- Capoeira Training and visits to projects for capoeira demonstrations.
- Transportation to training sessions, games, and tourism.
- City Tour with Guides that speak English/Portuguese.
- 2 meals a day: Breakfast and Lunch, and any snacks in the house/apartments, which will include sandwiches and other things that can be eaten for dinner, if desired. Dinner will be outside of the residence.
- Dune Buggy Rides.

Not included:

- Meals and snacks outside of residences. This includes dinners.

- If we are not at the residence for meals, they will be brought with us. (i.e. tours of beaches or dunes).
- Membership and Training at PSG Academy of Natal.
- Professional soccer games at the stadiums.
- Any added tours not listed above (i.e. Pipa, Snorkling at Maracajau, etc).
- Souvenirs.
- Surf Lessons

## **Available Tour Dates: July/August, 2026 (July 1 ~ August 20)**

### **Tour Package Pricing - Participant:**

**\$2,900.00 for all accommodations up to 12 nights in Natal. Each additional night is \$125.00.**

If days are added, pricing will be adjusted accordingly.

### **Tour Package Pricing- Family/Friends:**

**\$2,500.00 for all accommodations up to 12 nights in Natal. Each additional night is \$125.00.**

If days are added, pricing will be adjusted accordingly.

Note: There are Group/Team Discounts and Family Discounts for multiple participants.

**\*Tour pricing does not include airfare or a tour of Pipa, Rio de Janeiro, Foz do Iguacu, Amazon, or any other locations in Brazil.**

Typical round-trip airfare, can run from \$900 - \$1,200 on average.

Rio de Janeiro one-day tour includes transportation, lunch, a guide, and tickets to Pao de Acucar and Corcovado. Price is roughly \$180.00 - \$220.00.

**Deposit:** \$500.00 (\$250 Refundable up until purchase of airline tickets)

### **Payments:**

- |    |             |                             |
|----|-------------|-----------------------------|
| 1. | August 1:   | 1/4 of remaining amount due |
| 2. | December 1: | 1/4 of remaining amount due |
| 3. | March 1:    | 1/4 of Remaining amount due |
| 4. | June 1:     | Remaining amount due        |

### **Other trip details**

- All U.S. citizens must have a valid U.S. Passport to enter Brazil. As of April 10, 2025 there will be a Visa requirement for American citizens to enter Brazil. This will be an eVisa requirement. Wagner Soccer will assist in the process of obtaining the Visa.
- Travel Insurance: All participants of the tour will need to have Travel Insurance. Travel insurance generally includes:



- ◆ Trip Cancellation
- ◆ Trip Changes
- ◆ Lost Belongings
- ◆ Medical Coverage
- ◆ and more.

**Other:**

Portuguese: Starting immediately, a time will be setup once a week to practice Portuguese, to get the participants familiar with the language (Zoom). Duolingo is a great app to use to learn words and sentences that will be helpful and will be our curriculum.

Airfare: The airline tickets will be booked as soon as good prices are found. Any participant that is not confirmed for this itinerary will need to be added to that flight itinerary later, which may mean a variation in price. We generally book airfare starting from the city where the international flight departs from (i.e. Toronto, Washington D.C., NYC, Boston).

Transportation: We will have rental car(s) while in Natal, but Uber is prevalent, so we will also be using that, when more convenient.

TSA-Precheck: All unaccompanied minors traveling with the chaperon will need to have TSA-Precheck to expedite the airport process and to assure we do not miss a flight due to long TSA lines. This service is \$85 for 5 years.

Fundraising: Wagner Experience uses RaiseRight to offer fundraising for all of its programs. RaiseRight is an app that gives the ability to purchase Gift Cards (cards or e-cards) that will provide a percentage back to the person fundraising for the tour. E-card can be used instantaneously.

Example:

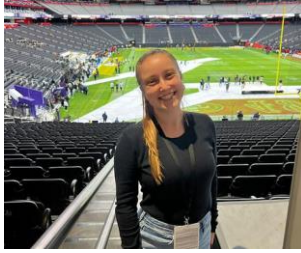
Starbucks - 8%

Purchase a \$50.00 gift card and \$4.00 is applied toward your fundraising and reduces the remaining cost of the trip.

This program can be used on almost all purchases that most people make, so it is very possible to raise \$1,000-\$2,000 toward Wagner Soccer programs.

Percentages are 2% - 18% depending on the retailer.

## OUR TEAM



### **Experiential Director**

#### **Samantha Wagner**

As a Tour Developer and Chaperone for Wagner Tours, Samantha Wagner has led American participants through immersive cultural exchange programs in Brazil, designing and managing comprehensive itineraries that provide enriching travel experiences.

With expertise in logistics, volunteer coordination, and guest services, Samantha thrives in fast-paced environments that demand strong leadership and attention to detail.

Fluent in English and proficient in Portuguese and Spanish, she effectively bridges cultural gaps while ensuring seamless event execution. Her passion for travel, hospitality, and international experiences continues to drive her work in creating unforgettable moments for clients worldwide.

Samantha has strong background in event management, tourism, and cultural exchange. She holds a Master's in Hospitality Management with a concentration in Mega Event Management from Florida International University. Samantha has played a key role in coordinating large-scale events, including the South Beach Wine & Food Festival.



### **Program Director**

#### **Bob Wagner**

With a passion for experiential travel and cultural exchange, Bob Wagner has been organizing immersive tours and international programs since 2010. As the founder of Wagner Tours, he has facilitated transformative travel experiences for over 200 participants, fostering cultural connections between the United States and Brazil.

Bob has successfully developed and managed various specialized tours, including the FIFA World Cup 2014 Brazil Experience, where he coordinated tickets, travel and accommodations for multiple families to Natal and Recife, Brazil.

He has expanded his offerings with a Manaus, Brazil Amazon Tour, bringing travelers deep into the heart of the Amazon rainforest.

With expertise in itinerary development, logistics management, and cross-cultural collaboration, Bob continues to create meaningful and unforgettable travel experiences for adventurers worldwide.



### **Operational Director**

#### **Max Wagner**

Max Wagner is an experienced tour operator and cultural liaison specializing in immersive travel experiences between the United States and Brazil. Since 2018, he has played a key role in planning and managing cultural and educational tours through Wagner Tours, leading Americans on transformative trips to Natal, Brazil. His expertise extends to language instruction, where he has helped travelers enhance their Portuguese skills for deeper engagement. With a strong foundation in hospitality and business information systems, Max combines logistical precision with a passion for cultural exchange.

Beyond tourism, Max has gained extensive experience in event operations, working as a Technical Coordinator for the South Beach Wine and Food Festival. In this role, he manages data for over 1,500 student volunteers, coordinates event logistics, and ensures seamless operations. Fluent in English and proficient in Portuguese and Spanish, he thrives in dynamic, multicultural environments.